

Poster Design Competition: Examples

For more information: contact: info@altonacityrotary.org.au

or visit: www.altonacityrotary.org.au

2026 Poster Competition



2026 ROTARY POSTER DESIGN COMPETITION

An Introduction for Art & Design Teachers



POSTER THEME:

SHAPING CHANGE: OUR FUTURE, MY VOICE



EXPLORE THE THEME

Examples include:

- Climate change
- Mental health
- Peace building
- STEM education
- Environment protection
- Recognition of First Nations peoples



PRIZES

- 1st: \$250 Officeworks voucher
- 2nd: \$150 Officeworks voucher
- Winning School: receives a \$250 Officeworks voucher
- Certificate for participating students



JUDGING CRITERIA

- Creativity: Is the design imaginative and innovative?
- Clear, accurate and informative content
- Effective communication: Does the poster attract attention and engage viewers?
- Is there a strong "Call To Action"?
- Description of poster goals
- Ethical use of AI?



BRIEF FOR SCHOOLS

Contact:

info@altonacityrotary.org.au

Visit or Scan the QR Code:

www.altonacityrotary.org.au



TESTIMONIAL:

"It was refreshing to see the students engaging with issues they face with such energy. It was also pleasing to see the diversity of approaches, from the colourful to the mysterious, with effective messaging".

Dr Andrew Haig

Department Chair, Communication Design

Swinburne University's School of Design and Architecture



ETHICAL USE of AI for POSTER DESIGN COMPETITION



"SHAPING CHANGE: OUR FUTURE, MY VOICE"

Rotary's 4-Way Test

- Is it the TRUTH?
- Is it FAIR to all concerned?
- Will it build GOODWILL and BETTER FRIENDSHIPS?
- Will it be BENEFICIAL to all concerned?

DO's	DON'Ts
Be creative— your ideas are the star!	Letting AI make the whole poster for you
Use AI to help brainstorm ideas	Using others' images without permission
Edit AI-generated images.	Using copyrighted Mat'ls w/o permission
Show your own skills. Be inspiring!	Using people's faces without permission
Describe your poster goals and use of AI	Making misleading or harmful content

TIPS

- The best posters will combine your ideas, your skills, and smart, ethical use of tools.
- Think of AI as a coach on the sidelines, not the player on the field.



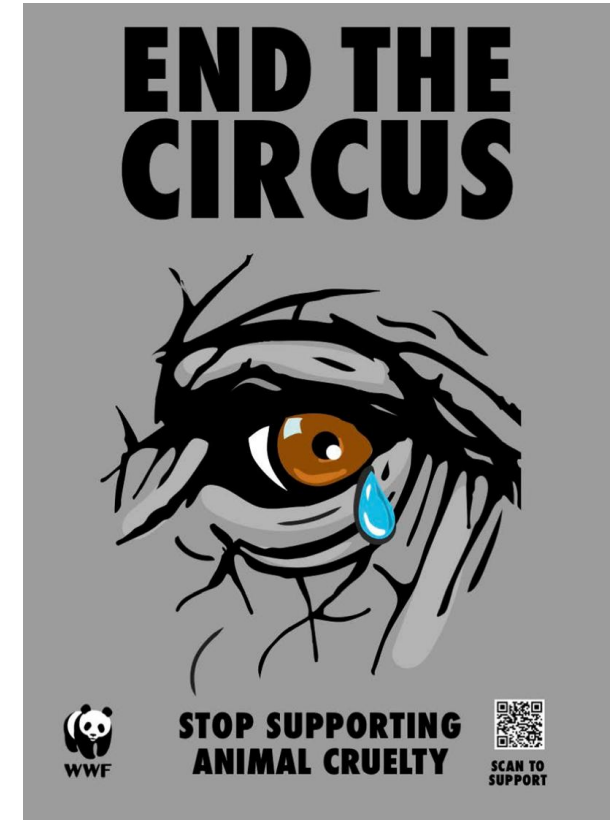
2025 Theme: “Creating a Better Future”



Winner



Highly Commended



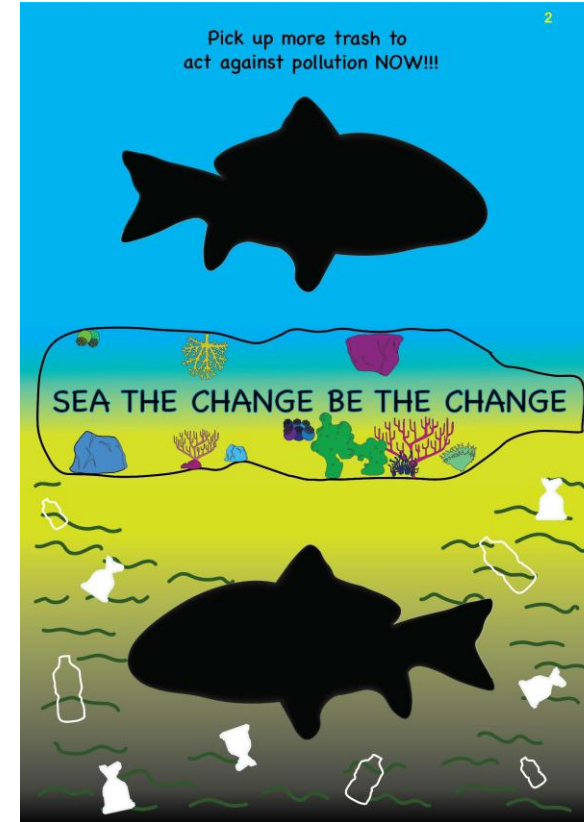
Highly Commended



2024 Theme: “Creating a Better Future”



Winner



Runner-up



Poster Design Process

**“This year I entered the Rotary Poster Competition. I combined it with Critical and Creative thinking unit and the Drawing unit.
I got students in teams to research the issue and come up with tag lines and a call to action, just as they would in the real world.
They then designed their own poster in Illustrator. It worked really well and one of my students won.
It’s a great project, easy to link to your students’ interests, curriculum and easy to enter. Highly recommend.”
Ana Tuckerman VET Screen and Media Teacher, Bayside P-12 College, Hobsons Bay.**